## Launch Event Schedule

The launch event will be held in person, at UCL Here East for a duration of 3 hours (from 4 PM to 7 PM). The launch event will be an opportunity for the team members to learn about Spark Innovation and our hackathon partners. Below is a tentative timeline of the launch event.

4:00 - 4:15 PM: Introduction to the event

Welcome and overview of GDI Accelerate and IDC, Partner’s introduction

4:15-5:15 PM: Guide Dogs Activity

Our hackathon partners, Guide Dogs Association for the Blind will be running a sighted guiding activity hands-on activity to encourage the teams to understand orientation and mobility techniques used by long cane and guide dog users.

5:15 - 5:30: Comfort Break

A tea and coffee comfort break will follow the sighted guide activity. Guide Dogs colleagues will be onsite to chat and answer any questions the teams may have.

5:30 - 6:00 PM: Group Ideation Activity

After re-grouping and a short comfort break, the next 15-20 minutes will focus on announcing and introducing the teams, as well as holding a team exercise, where the team specific challenge statement is defined.

6:00 PM: onwards

Wrap up, Q&A with the organising partners, and informal networking and standing reception.

Informal networking and standing reception of Pizza and drinks.